



## One day workshop Report

on

### **"Promoting Innovative Ventures: Role of Technology Business Incubator (TBI)"**

Organised by

**Department of Electrical and Electronics Engineering in Association with  
Institution Innovation Council, 09-07-2021, 11.00AM to 12PM**

**Submitted by:** Mr. P.Balamurali Krishna, Asst. Professor., Dept. of EEE

**Resource Person:** Dr. Bheema lingeswar Reddy Inja Naga, Manager at SPMVV Society  
for Innovation Incubation Entrepreneurship Technology Business Incubator (SSIIE-TBI),  
Tirupati.

**Attended:** II/III/ IV B-Tech students, Faculties of our institution, participants from other  
institution (Total Number: 42)

**Mode:** Microsoft Team

The one-day workshop session was started at 11 AM. The Workshop was initiated by Dr. A. V. Pavan Kumar, HOD-EEE Department. The resource person **Dr. Bheema lingeswar Reddy Inja Naga**, was introduced by Mr. P.Balamurali Krishna, Dept. of EEE. The workshop addressed the gathering about Promoting Innovative Ventures: Role of Technology Business Incubator (TBI)– Overview

1. At the beginning of the presentation, the resource person was given an overview on Business Incubation, goal of incubators, Startup Incubation Centers in India and about SSIIE-TBI.
2. The speaker had explained Business Incubation role, offering Services, Benefits and various incubation programs supported by industry Sectors.
3. The speaker had explained the typical selection process, eligibility, admission plans and seed loan.
4. The resource person highlighted the Technology Readiness levels, company growth stages and Funding Sources.
5. The speaker had introduced the various funding schemes under BIRAC: BIG (BIOTECHNOLOGY IGNITION GRANT), SBIRI (SMALL BUSINESS INNOVATION RESEARCH INITIATIVE), BIPP (BIOTECHNOLOGY INDUSTRY PARTNERSHIP PROGRAMME), PACE(PROMOTING ACADEMIC RESEARCH CONVERSION TO ENTERPRISE) and SPARSH (SOCIAL INNOVATION PROGRAMME FOR PRODUCTS: AFFORDABLE & RELEVANT TO SOCIETAL HEALTH).
6. The resource person highlighted the innovations scheme for Disabled and Elderly people called Technology Interventions for Disabled and Elderly (TIDE) and announced that DST 'call for applications' for incubators is open for Startup India Funding Scheme from July 1<sup>st</sup> 2021.
7. **Feedback:** The students were moreover passionate to know how an innovative idea to be converted to a commercial business application, The session was concluded followed by a vote of thanks which was given by Mr. P.Balamurali Krishna, Asst. Professor –EEE.



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC-AUTONOMOUS)



Affiliated to JNTUA, Anantapuramu & Approved by AICTE, New Delhi  
Recognised Research Center, Accredited by NBA for CE, CSE, ECE, EEE, ME, MBA & MCA,  
Recognised by UGC under the sections 2(f) and 12(B) of the UGC act 1956

Department of Electrical & Electronics Engineering

## Event Photos:

**A ONE DAY WORKSHOP ON  
"PROMOTING INNOVATIVE VENTURES: ROLE OF  
TECHNOLOGY BUSINESS INCUBATOR (TBI)"  
09<sup>TH</sup> JULY 2021**

**Organized by  
Department of Electrical and Electronics Engineering**

**MADANAPALLE INSTITUTE OF  
TECHNOLOGY & SCIENCE  
(UGC - AUTONOMOUS INSTITUTION)**  
Madanapalle-517325, Chittoor Dist., Andhra Pradesh

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD Initiative)

**SSIIE-TBI**  
SPMVV-TIRUPATI

**NBA**  
NATIONAL BOARD OF ACCREDITATION

**Date: 09-07-2021 | Time: 11.00 AM**

**Speaker:**

**Dr. Bheema Ingeswar Reddy Inja Naga**  
Manager at SPMVV Society for Innovation Incubation  
Entrepreneurship Technology Business Incubator (SSIIE-TBI), Tirupati

**Registration Link:**  
<https://forms.gle/go1VHKyVXLyni8ETA>

Chief Patron  
**Dr. N. Vijaya Bhaskar Choudary, Ph. D**  
Secretary & Correspondent  
Patron  
**Dr. C. Yuvaraj**  
Principal  
Convener  
**Dr. A V Pavan Kumar**  
Head, Dept. of EEE

Faculty Coordinator  
**Mr. P Balamurali Krishna**  
Asst. Prof, Dept. of EEE  
Email: [balamuralikrishnap@mits.ac.in](mailto:balamuralikrishnap@mits.ac.in)

**WWW.MITS.AC.IN**



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC-AUTONOMOUS)

Affiliated to JNTUA, Anantapuramu & Approved by AICTE, New Delhi  
Recognised Research Center, Accredited by NBA for CE, CSE, ECE, EEE, ME, MBA & MCA  
Recognised by UGC under the sections 2(f) and 12(B) of the UGC act 1956



## Department of Electrical & Electronics Engineering

The screenshot shows a Microsoft Teams meeting in progress. The main window displays a presentation slide titled "Startup Incubation Centers in India". The slide content includes:

- Startup Incubation Centers in India**
- Startup Incubation holds significant importance in our country where entrepreneurs are launching new setups changing the game of business by minutes.**
- A map of India with various incubation centers marked.
- INCUBATOR**: Helps Entrepreneurs flesh out business ideas. Focus on Business Planning, Prototyping, Customer Discovery, Product Development etc. No Specific Timeline. Ends when a business has an idea/product to pitch to investors.
- ACCELERATOR**: Expedites the growth of existing businesses. Focus on Business Tractors, Investment etc. Timeline is set for a fixed period (a few months), during which entrepreneurs get needed assistance. Culture Based Programs.

The Teams interface shows a list of participants on the right, including Dr. Bheema Reddy (Guest) as the Organizer, and several attendees like Akhila, G, Aravind Kumar, C, B. Badrinath, Bala Chaithanya Krush..., Balaji, D, Davi basharath, N (Guest), and De Hira Singh Sachdev. The bottom of the screen shows a toolbar with icons for chat, mute, and other meeting controls.

The screenshot shows a Microsoft Teams meeting in progress. The main window displays a presentation slide titled "TYPICAL SELECTION PROCESS". The slide content includes:

- TYPICAL SELECTION PROCESS**
- A flowchart showing the process: Application → Incubation Recommendation → Screening → Incubation Offer → On-boarding → Incubation Execution → Incubatee Graduation → Post Graduation Engagement.

The Teams interface shows a list of participants on the right, including Dr. Bheema Reddy (Guest) as the Organizer, and several attendees like Akhila, G, Aravind Kumar, C, B. Badrinath, Bala Chaithanya Krush..., Balaji, D, Davi basharath, N (Guest), and De Hira Singh Sachdev. The bottom of the screen shows a toolbar with icons for chat, mute, and other meeting controls.



**FEEDBACK ANALYSIS**

**Feedback of one day workshop on “Promoting Innovative Ventures: Role of Technology Business Incubator (TBI) “**

Name of the Guest Speaker: Dr. Bheema lingeswar Reddy Inja Naga, Manager at SPMVV Society for Innovation Incubation Entrepreneurship Technology Business Incubator (SSIIE- BI), Tirupati.

Organized By Dept. of EEE in association with IIC at MITS, Madanapalle Institute of Technology and Science

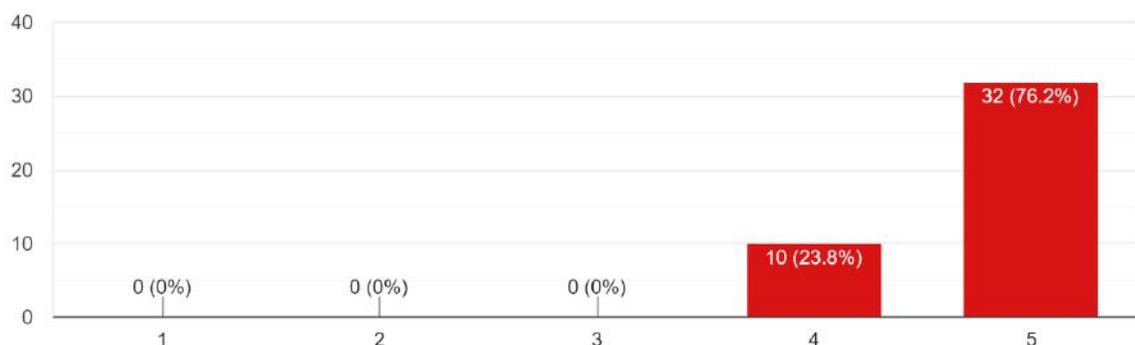
Faculty co-ordinator: Mr. P. Balamurali Krishna, Asst. Professor, Dept. of EEE.

Link:

[https://docs.google.com/forms/d/1hu9oi6nQxGCT\\_\\_hQLK3rfpwzglq02QiP49jplTkOO5I/edit](https://docs.google.com/forms/d/1hu9oi6nQxGCT__hQLK3rfpwzglq02QiP49jplTkOO5I/edit)

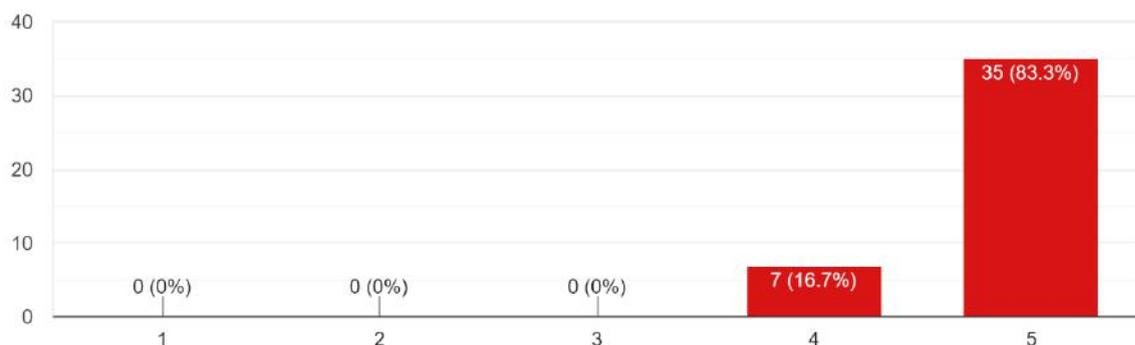
1. The interactive session was scheduled at a suitable time

42 responses



2. The interaction was useful and resource person explanation.

42 responses

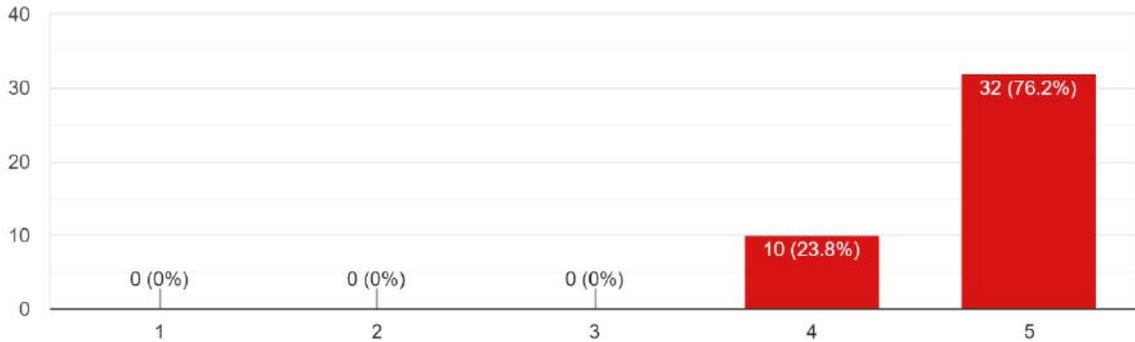




**Department of Electrical & Electronics Engineering**

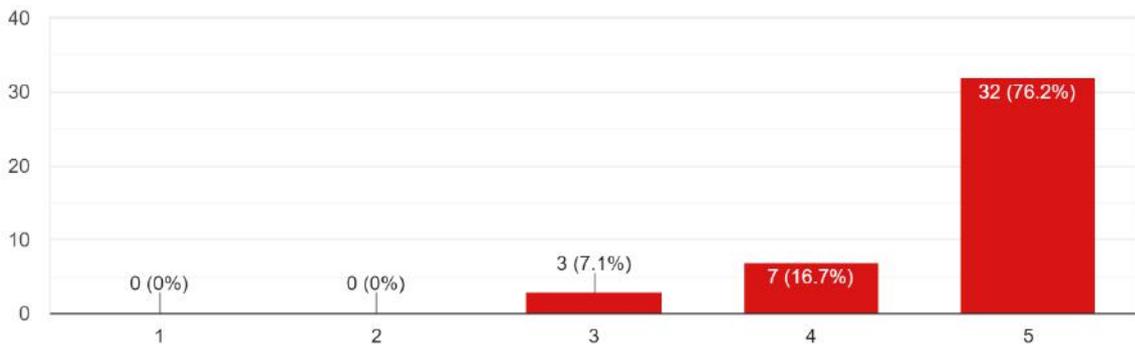
3. The information in the interaction was presented in a clear and organized manner.

42 responses



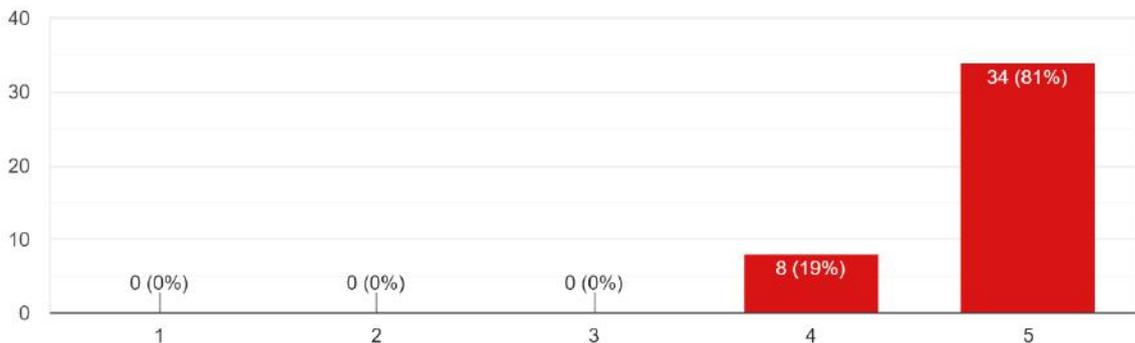
4. The presenter responded to questions an informative, appropriate and satisfactory manner.

42 responses



5. your impression of facilities provided by the institute for interaction.

42 responses





# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC-AUTONOMOUS)

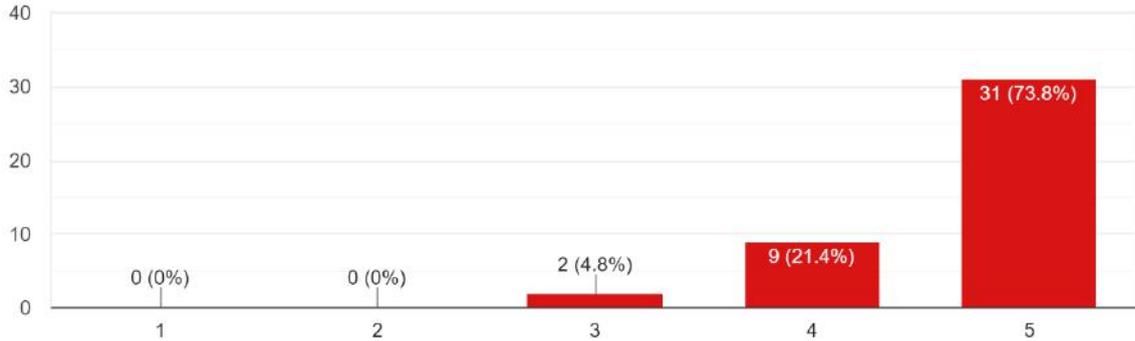
Affiliated to JNTUA, Anantapuramu & Approved by AICTE, New Delhi  
Recognised Research Center, Accredited by NBA for CE, CSE, ECE, EEE, ME, MBA & MCA,  
Recognised by UGC under the sections 2(f) and 12(B) of the UGC act 1956



## Department of Electrical & Electronics Engineering

6. Overall, the session was informative and valuable.

42 responses



7. In what ways could this interaction have been improved to better suit your needs? 24 responses

NA
Apply more funding agency
good
IN ALL WAYS
Motivational and learning Tips
Thank you for sharing the valuable information.
yes it is useful
Improve our knowledge
It is very nice
Good session sir.
Interacting and explanation
Good
No Need improvments. Because it is to good.
About the details of Role of technology business incubator.
Gained knowledge , good
We learned the unknown
Nothing
Useful topic
To conduct series webinars
Nice
Nothing to be improved
No
It was very nice it can be improved with including some interesting quiz and assignments



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC-AUTONOMOUS)

Affiliated to JNTUA, Anantapuramu & Approved by AICTE, New Delhi  
Recognised Research Center, Accredited by NBA for CE, CSE, ECE, EEE, ME, MBA & MCA,  
Recognised by UGC under the sections 2(f) and 12(B) of the UGC act 1956



## Department of Electrical & Electronics Engineering

### 8. Any Other Comments<sup>23 responses</sup>

NA
Good
all super sir
OVERALL GOOD
Workshop was good
Thank you.
Practical session is missing
Nice concept
Thank you for your great information sir.
No
Keep doing these
Session is nice sir.
Great
Hiii
Good
Very nice
Nice Gesture
Nice
Nil
Is super....

### **List of Participants:**

S NO	Full Name	User Action	Timestamp
1	HOD- EEE	Joined before	7/9/2021, 11:50:53 AM
2	Sateesh D Y	Joined before	7/9/2021, 11:50:53 AM
3	YUVARAJ M	Joined before	7/9/2021, 11:50:53 AM
4	Hareesh. K	Joined before	7/9/2021, 11:50:53 AM
5	Sohail Basha. S	Joined before	7/9/2021, 11:50:53 AM
6	Dr Hira Singh Sachdev	Joined before	7/9/2021, 11:50:53 AM
7	Arijit Bardhan Roy	Joined before	7/9/2021, 11:50:53 AM
8	Vijayakumar B	Joined before	7/9/2021, 11:50:53 AM
9	Rajesh KS	Joined before	7/9/2021, 11:50:53 AM
10	p venkata prasad (Guest)	Joined before	7/9/2021, 11:50:53 AM
11	Aurobinda Bag	Joined before	7/9/2021, 11:50:53 AM
12	Balaji. D	Joined before	7/9/2021, 11:50:53 AM
13	Sasikala Devi. R	Joined before	7/9/2021, 11:50:53 AM
14	Sai Girish. N	Joined before	7/9/2021, 11:50:53 AM



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC-AUTONOMOUS)

Affiliated to JNTUA, Anantapuramu & Approved by AICTE, New Delhi  
Recognised Research Center, Accredited by NBA for CE, CSE, ECE, EEE, ME, MBA & MCA,  
Recognised by UGC under the sections 2(f) and 12(B) of the UGC act 1956



## Department of Electrical & Electronics Engineering

15	Himabindhu.R	Joined before	7/9/2021, 11:50:53 AM
16	Sunil Kumar Reddy. V	Joined before	7/9/2021, 11:50:53 AM
17	Bala Chaithanya Krushna.P	Joined before	7/9/2021, 11:50:53 AM
18	Parth Sarathi Panigrahy	Joined before	7/9/2021, 11:50:53 AM
19	Rajendra Prasad N	Joined before	7/9/2021, 11:50:53 AM
20	Vani. B	Joined before	7/9/2021, 11:50:53 AM
21	Mubarak. S	Joined before	7/9/2021, 11:50:53 AM
22	Mallikarjuna. Y	Joined before	7/9/2021, 11:50:53 AM
23	prabhu N	Joined before	7/9/2021, 11:50:53 AM
24	Howdekar Eshaal Prem	Joined before	7/9/2021, 11:50:53 AM
25	P.Sathish Kumar	Joined before	7/9/2021, 11:50:53 AM
26	Bhargavi. T	Joined before	7/9/2021, 11:50:53 AM
27	Manideep. K	Joined before	7/9/2021, 11:50:53 AM
28	Pratap Ranjan M	Joined before	7/9/2021, 11:50:53 AM
29	Mahammad Yaseen. S	Joined before	7/9/2021, 11:50:53 AM
30	Balamurali Krishna P	Joined before	7/9/2021, 11:50:53 AM
31	Dr. Bheema Reddy (Guest)	Joined before	7/9/2021, 11:50:53 AM
32	Mounika. N	Joined before	7/9/2021, 11:50:53 AM
33	Dayi basharath.N	Joined before	7/9/2021, 11:50:53 AM
34	Aravind Naidu. G	Joined before	7/9/2021, 11:50:53 AM
35	FDP P 069 Mr. YUVARAJ M	Joined before	7/9/2021, 11:50:53 AM
36	Reddy Nagaraja. M	Joined before	7/9/2021, 11:50:53 AM
37	Indra Sena Reddy. V	Joined before	7/9/2021, 11:50:53 AM
38	Hemalatha. Nossam	Joined before	7/9/2021, 11:50:53 AM
39	Aravind Kumar. C	Joined before	7/9/2021, 11:50:53 AM
40	Bhuvaneshwar Yadav. Y	Joined before	7/9/2021, 11:51:05 AM
41	K.Mallikarjuna Reddy	Joined before	7/9/2021, 11:52:06 AM
42	B.Badrinath	Joined before	7/9/2021, 11:52:07 AM

(Dr. A. V. Pavan Kumar)

(Mr.P.Balamurali Krishna)